



Planning Map 2014 - 2016

Vision		
<p>Our community talks about suicide and well-being because every life is worth living.</p>		
Mission		
<p>Together we lead to raise awareness, educate, and build capacity for suicide prevention, intervention and postvention.</p>		
Priority Directions		
<p>1. Increase diverse representation on the Coalition.</p>	<p>2. Raise public awareness in a way that recognizes the needs of our diverse population.</p>	<p>3. Collaborate with key groups that can leverage training and education.</p>
Goals		
<p>1.1 Recruit new members from targeted sectors and diverse groups</p> <p>1.2 Continuously educate the HSPC on how diverse cultures view suicide</p> <p>1.3 Access networks' resources</p>	<p>2.1 Scan public awareness campaigns internationally and scan for diversity, e.g., language</p> <p>2.2 Develop a customized public awareness campaign/framework with our community partners for Halton</p> <p>2.3 Tailor actions to our audience and deliver the material.</p>	<p>3.1 Establish strategies for working with key groups to train and educate and increase community capacity</p> <p>3.2 Establish strategies for educating and training families</p> <p>3.3 Establish strategies for educating and training media - how to report suicide</p>